

August 4, 2016

A great success: First ASM Roadshow in Minnesota

For the first time the ASM Americas Roadshow stopped also in Minnesota at the facility of our partners E-tronix, located just outside Minneapolis in St Louis Park, MN. During the five day event, the ASM and E-tronix team hosted ten different customer groups, each for a half day of detailed private demonstrations on the latest DEK and SIPLACE equipment, as well as productivity enhancing software tools.

The roadshow enabled SMT manufacturers from the Minneapolis area to see equipment at a location convenient to them and to be able to ask questions directly to our team of applications experts. "We've been successfully running roadshows in the Americas since 2003" said Marketing Manager, Mark Ogden "but this is our first time in the Minneapolis Metro area, and we were very pleased with the attendance and interest from this event."

Demonstrations were run on the SIPLACE SX Placement Platform, with full Plexiglass covers to allow visitors to get a better view of the inner workings of the machine. The powerful combination of the Multistar head, with its three placement modes and our tightly integrated line and set up verification software were highlighted at the event. Experienced Applications experts were on hand to run our latest DEK NeoHorizon Printer. This platform enabled us to demonstrate and discuss surface mount printing, special applications such as ball placement, inspection on the machine, and various cleaning options.

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The team of technology leader ASM Assembly Systems can look back on an extraordinarily successful first ASM Roadshow in Minnesota.

The SMT Solutions segment of ASM Pacific Technology

Since the acquisition of printing specialist DEK and its integration into ASM Pacific Technology (ASMP) on July 2, 2014, ASM Assembly Systems has been operating as ASMP's SMT Solutions Segment consisting of the Printing Solutions Division (DEK) and the Placement Solutions Division (SIPLACE).

SMT Solutions develops and distributes best-in-class DEK printers, stencils and printing accessories for the SMT, semiconductor and solar markets, as well as best-in-class SIPLACE SMT placement solutions. Both divisions use the ASMP organization to let their customers enjoy significant competitive benefits. ASMP's SMT Solutions Segment shares and expands its expertise with electronics manufacturers and partners all over the world. Its goal is to improve its customers' workflows and use new technologies to advance process integration in the industry.

For more information about DEK and SIPLACE, visit www.asm-smt-solutions.com.

ASM Pacific Technology Limited

ASM Pacific Technology (ASMP) has been listed on the Hong Kong Stock Exchange since 1989. The ASMP Group develops systems and solutions for semiconductor production and packaging as well as surface mount technology applications. The company has plants in China (incl. Hong Kong), Singapore, Malaysia, the Netherlands, Germany, and the United Kingdom. ASMP is currently one of the constituent stocks on the Hang Seng HK MidCap Index under the Hang Seng Composite Index, the Hang Seng Information Technology Industry Index, the Hang Seng Hong Kong 35 index and the Hang Seng Global Composite Index.

For more information about ASMP, visit www.asmpacific.com

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